

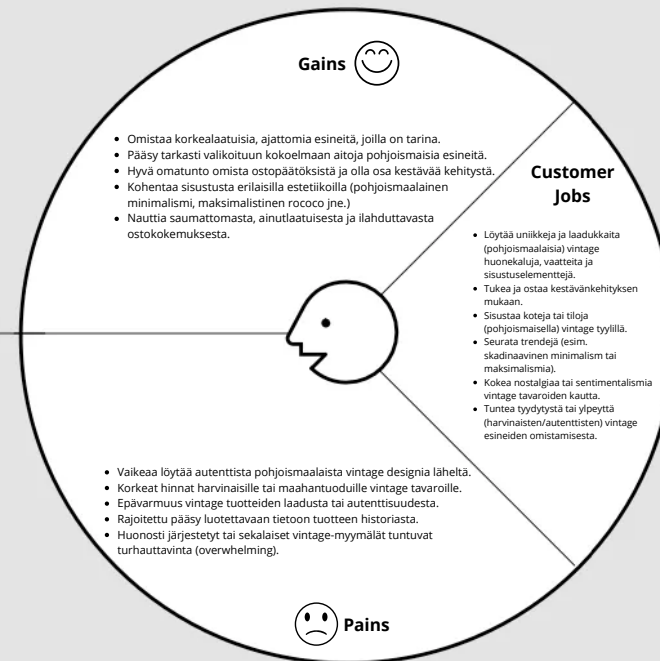
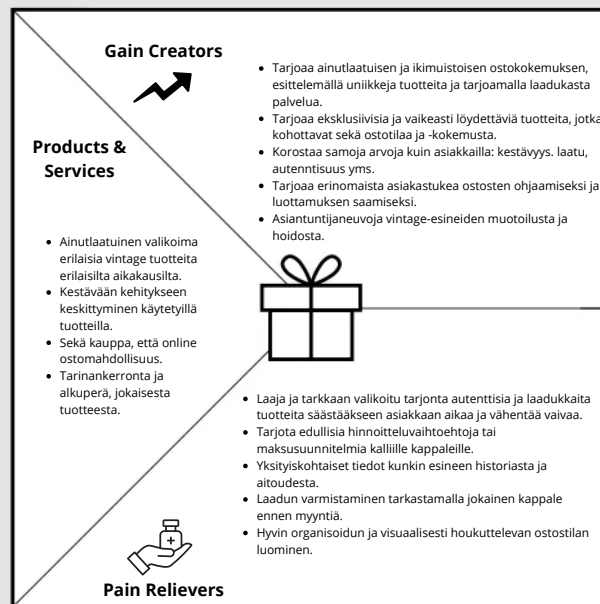


Business idea

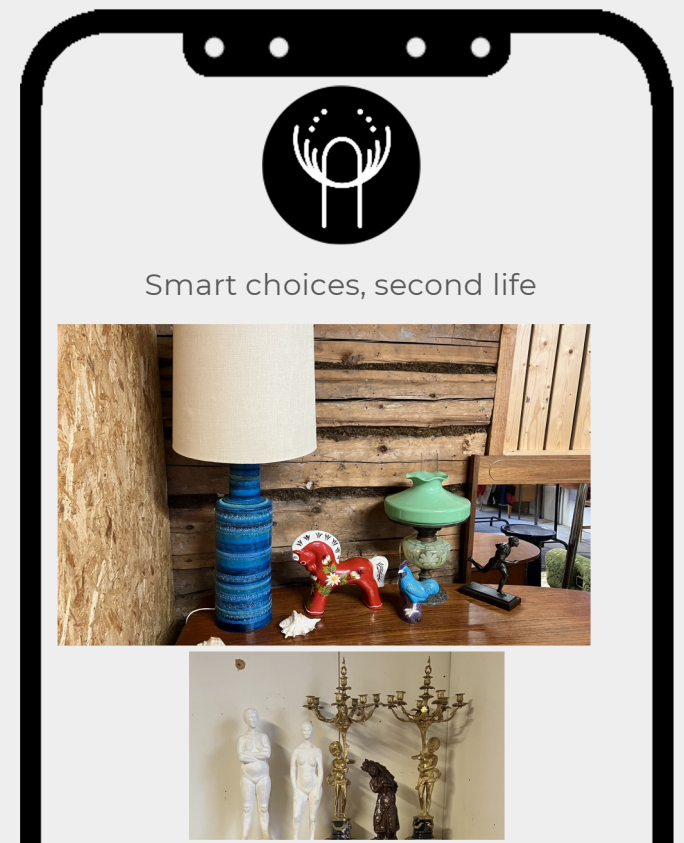
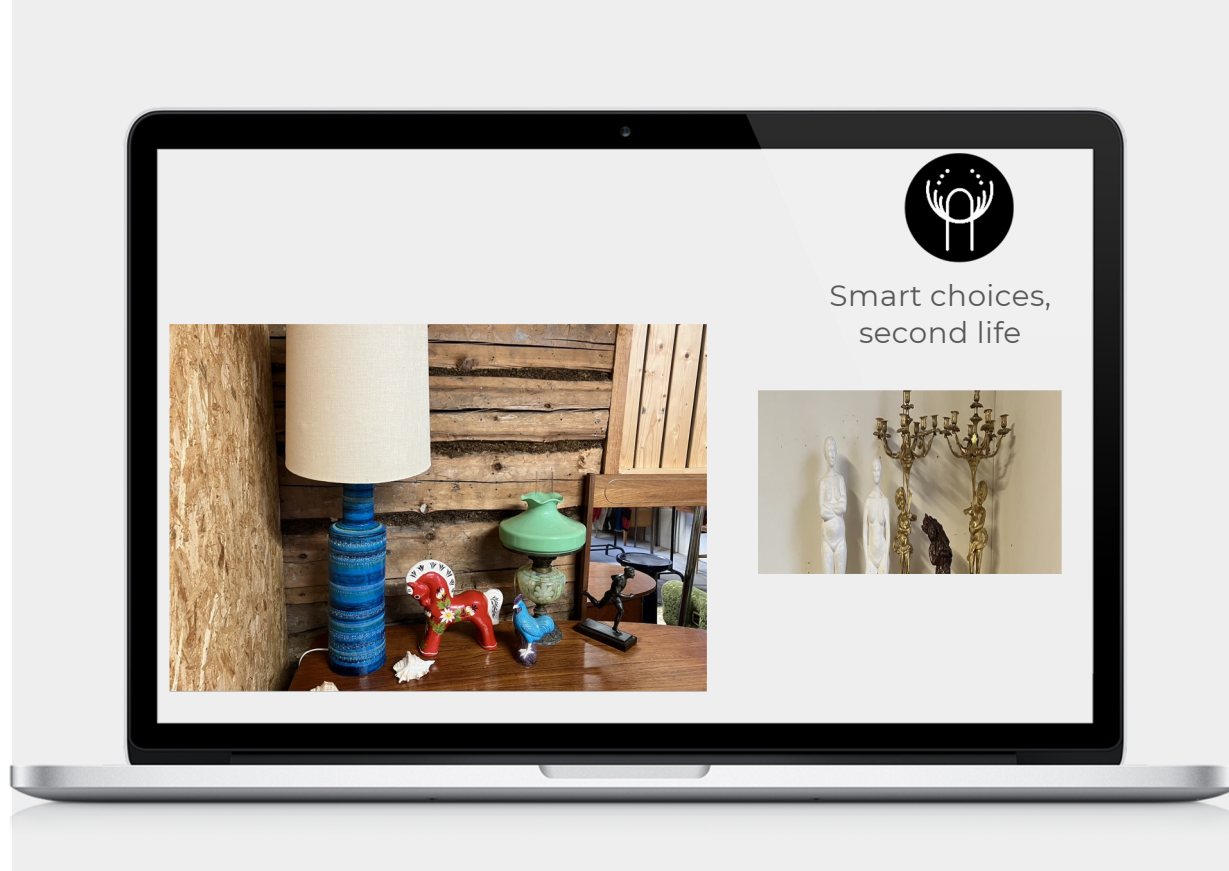
- Second hand, vintage & antique procurement from Finland (later: Scandinavia)
- Logistics to Westen-Europe (post, courier, later truck)
- Based on price difference btw Finland and Netherlands (Benelux, Germany, UK) -> arbitrage earnings
- First webstore with limited offering, lighter items, no bulk
- Secondly retail outlet in Netherlands + wider offering -> heavier items
- Market survey:
<https://drive.google.com/file/d/1ZshNkXI2coo982hnuD73vXRFI9tC8ACj/view?usp=sharing>
- Marketing: ETSY, SOME.



Business model canvas



WEBSTORE 2025



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Äntligen Vintage

Timeless beauty for your home – Nordic vintage and
antique treasures

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Physical store

In Netherlands (AMS/RTM?)
Easy access (also for tourists)
Show-room style, not warehouse
Multi-category mainly deco & furnishing
Appx 500 m2 with shop, warehouse, photo studio, packing and shipping.



Smart choices, second life

Thank you!